

# 2017 Sandford St Martin Awards

The Trust welcomes entries from programmes exploring any of the world religions, ethics or spirituality – and we encourage applications from news, current affairs, drama, music, arts, children's and comedy genres, as well as from specifically 'religious' commissions.

There are 4 award categories: Television, Radio, Children's and Interview of the Year. Specific entry criteria are as show below:

## Categories and Eligibility

**Television Award and Radio Award:** entries in either of these two categories should be broadcast programmes which explore subjects of particular interest or concern to religious communities, as well as having broad appeal to a general audience.

**The Children's Award:** entries should be broadcast content (inc Online) aimed at under 18s, which enables better understanding of religion and/or helps young people explore current moral or ethical issues.

**The Interview of the Year Award:** entries may be from Online, TV and Radio (National or Local) and should consist of an interview which explores religion, spirituality or ethics from a personal perspective.

- Entries must have been broadcast for the first time between 1 January and 31 December 2016 and should be 'as transmitted' (e.g. no edited highlights or compilations).
- No more than two programmes or episodes of any one series or strand should be submitted in any single category. Each episode will count as a separate entry and must be submitted separately.
- Individual programmes can only be entered in one category at a time. If you're not sure which category is most appropriate for your entry – please contact us.
- Entries should generally have been made by a UK (or ROI) production team and transmitted by a recognised broadcast or online channel in the UK (or ROI) and publically available to a UK audience. This includes video or audio made for web channels having a broad variety of editorial content – i.e. not promotional films/audio for single issue websites.
- Non-English content may be entered, but in order that it can be judged against the other entrants, it must be either dubbed or subtitled in English.
- Submission of any entry acknowledges the right of The Sandford St Martin Trust to use the programme as required in connection with judging, promotion and presentation of the Awards.
- If you have any questions about eligibility, please email: [Colette.Cunningham@sandfordawards.org.uk](mailto:Colette.Cunningham@sandfordawards.org.uk) or telephone: 0207 898 1796

*In all questions of eligibility, the Trust reserves the right to be the final arbiter.*

## Judging Criteria:

The Sandford St Martin judging panels will be looking for:

- Programmes that best fulfil the criteria for their entry category, with a premium on boldness, originality and impact in the central editorial idea – with content likely to have strong overall appeal to the target audience.
- As appropriate for the format and genre, they will be looking for clear narrative structure, memorable presenters and contributors who enlighten as well as entertain and engage the viewer or listener
- Winning programmes should demonstrate high quality craft skills across the production process – sound, pictures, commentary, script, photography, directing and editing – consistent with the genre and budget.