

# 2018 Sandford St Martin Awards

The Trust welcomes entries from programmes exploring any of the world religions, spirituality or current moral or ethical issues, and, we encourage applications from all broadcast media (including online) and all genres (news, current affairs, drama, music, arts, children's, comedy etc.) as well as specifically 'religious' commissions.

There are 4 award categories: Television (Video), Radio (Audio), Children's Broadcasting and Interview of the Year. Specific entry criteria are as show below:

## Categories and Eligibility

**Television Award and Radio Award:** entries in either of these two categories can be from any broadcast media platform. They should be programmes which explore subjects of particular interest or concern to religious communities, as well as having broad appeal to a general audience. If your programme is more than an hour long, please e-mail a (rough) running order to the address below.

**The Children's Broadcasting Award:** entries should be broadcast content aimed at under 18s, which enables better understanding of religion and/or helps young people explore current moral or ethical issues.

**The Interview of the Year Award:** entries should consist of a broadcast interview which explores religion, spirituality or ethics from a personal perspective. Entries from news, online platforms, local and niche broadcasters are particularly encouraged.

- All entries must have been broadcast for the first time between 1 January and 31 December 2017 and should be sent to us 'as transmitted'.
- No production unit or independent company may enter more than two programmes or two episodes of any one series or strand in any single category. Each episode will count as a separate entry and must be submitted separately.
- Individual programmes/episodes can only be entered in one category at a time. If you're not sure which category is most appropriate for your entry – please contact us.
- Entries should generally have been made by a UK (or ROI) production team and transmitted by a recognised broadcast or online channel in the UK (or ROI) and have been publicly available to a UK audience. This includes video or audio made for web channels having a broad variety of editorial content – i.e. not promotional films/audio for single issue websites.
- Non-English content must be either dubbed or subtitled in English.
- Submission of any entry acknowledges the right of The Sandford St Martin Trust to use the programme as required in connection with judging, promotion and presentation of the Awards.
- If you have any questions about eligibility, please email: [Entries@sandfordawards.org.uk](mailto:Entries@sandfordawards.org.uk) or telephone: 0207 898 1796

*In all questions of eligibility, the Trust reserves the right to be the final arbiter.*

## Judging Criteria:

The Sandford St Martin judging panels will be looking for:

- Programmes that best fulfil the criteria for their entry category, with a premium on boldness, originality and impact in the central editorial idea – with content likely to have strong overall appeal to the target audience.
- Clear narrative structure, memorable presenters and contributors who enlighten as well as entertain and engage the viewer or listener as appropriate for the format and genre.
- High quality craft skills across the production process – sound, pictures, commentary, script, photography, directing and editing – consistent with the genre and budget.